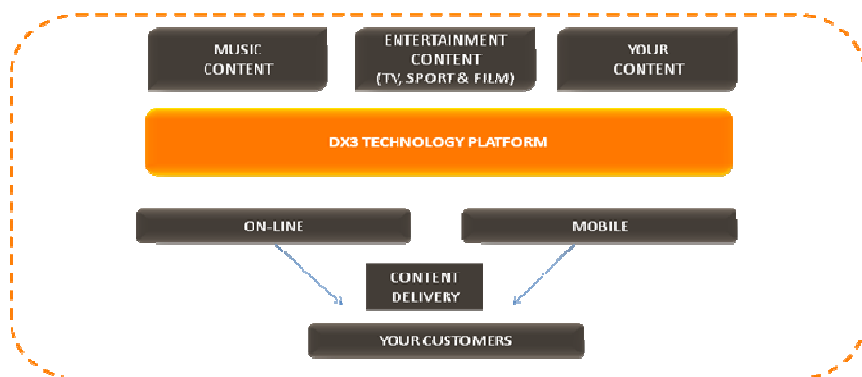




**At DX3 we understand that digital content is one of the most effective methods to engage and interact with today's consumers. Specifically our access to premium content combined with our online and mobile fulfillment platform allows us to deliver 'free' entertainment content directly in to the hands of your customers.**

We work with brands, agencies and publishers to develop marketing and promotional campaigns that use 'free to the consumer' digital content as a customer incentive, call to action or a creative component of a broader communications plan. We license and manage content from the world's leading media companies or work with our clients to acquire the content they want.

Whether it is a full length music track, a video clip from a TV show or a real-tone for mobile; DX3 delivers the licensing, technology and administrative support required to fulfill any digital content led marketing initiative.



Flexibility is at the core of everything we do although our services include:

<b>TECHNICAL INTEGRATION</b>	Implement our platform in the context of your existing campaign	<b>CONTENT MANAGEMENT</b>	Ingestion and refreshment of content for both online and mobile
<b>MOBILE + ON-LINE DELIVERY</b>	Market leading expertise in delivering products to mobile and PC's	<b>CAMPAIGN REPORTING</b>	Detailed stats and reports for customer activity and transaction patterns
<b>CONTENT RIGHTS CLEARANCE</b>	DX3 manages the licensing requirements to ensure protection of copyright holders	<b>BESPOKE LICENSING</b>	DX3 can work with you to acquire specific digital rights to match your needs
<b>BESPOKE DEVELOPMENT</b>	DX3's technical expertise enables us to deliver bespoke solutions	<b>CONSULTANCY</b>	Our experience allows us to provide detailed advice on using content across all digital media

DX3 has been in the digital content business since 2000. Some of our clients and partners include:

**Infospace(Virgin Mobile), Eircom, EMAP, Warner, Sony BMG, EMAP, IPC, ITV, Universal**

We have a lot of ideas as to how the power of digital content might work for you. Please do get in touch

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